



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 4, 2019

Chris Bluemke
Regulatory Manager
Eau Claire Co-Op Oil Company
P.O. Box 837
Eau Claire, WI 54702

Subject: Notification per PRN 98-10 – minor edits to Directions for Use, correct typos,
add optional text brackets, add marketing and fertilizer claims
Product Name: Crabgrass Preventer with Lawn Food
EPA Registration Number: 57131-15
Application Date: October 4, 2018
Decision Number: 549683

Dear Mr. Bluemke:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact me at ondish.mindy@epa.gov or at (703)605-0723.

Sincerely,

A handwritten signature in black ink that reads "Mindy Ondish".

Mindy Ondish
Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

Note to PM:

EPA Reg. No. 57131-15

Bold, italicized text is for the reader and is not part of the label

[Bracketed information is optional]. Text separated by "/" indicates options.

CRABGRASS PREVENTER WITH LAWN FOOD

ACTIVE INGREDIENT:

dithiopyr: 3,5- pyridinedicarbothioic acid, 2-(difluoromethyl)-4-(2-methylpropyl)-6- (trifluoromethyl)-S,S-dimethyl ester.....	0.125%
OTHER INGREDIENTS	99.875%
Total	100.000%

The pounds of active ingredient per bag will be calculated based on size of bag

This product contains 0.0625 pounds of the active ingredient dithiopyr per 50 pound bag.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back of bag for Precautionary Statements and Directions for Use.

Covers [Treats] [over] [up to] xx,xxxx sq. ft.

Insert fertilizer analysis N-P-K

XX-XX-XX

Net Weight XX.X lbs. (XX.XX KG)

EPA Reg. NO. 57131-15

EPA Est. No. 57131-WI-1

Eau Claire Co-Op Oil Company

P.O. Box 837

Eau Claire, WI 54702

NOTIFICATION

57131-15

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/04/2019

Note to PM:

EPA Reg. No. 57131-15

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Coverage Examples:

Bag Weight (lbs)	Coverage (sq. ft.)	Lbs AI/Acre Dithiopyr	Lbs. Product/1000 sq. ft.
16	5,000	0.17 lbs	3.2
32	10,000	0.17 lbs	3.2
48	15,000	0.17 lbs	3.2
17	5,000	0.18 lbs	3.4
34	10,000	0.18 lbs	3.4
51	15,000	0.18 lbs	3.4
34	5,000	0.37 lbs	6.8

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KEEP OUT OF REACH OF CHILDREN

CAUTION

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation.

Avoid contact with eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
IF IN EYES	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
Hot Line Number: Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-XXX-XXX-XXXX day or night, for emergency treatment information.]	

ENVIRONMENTAL HAZARDS

This product is toxic to fish and highly toxic to other aquatic organisms including oysters and shrimp. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent runoff to water bodies or drainage systems.

STORAGE AND DISPOSAL

Do not contaminate water, foodstuffs, feed or seed by storage or disposal.

Pesticide Storage: Store this product only in its original container in a cool, dry area inaccessible to children and pets. For bags after partial use, reseal opened bag by folding top down and securing.

Pesticide Disposal: Wastes resulting from the use of this product that cannot be used or chemically reprocessed should be disposed of in a landfill approved for pesticide disposal or in accordance with applicable federal, state or local procedures.

Container Handling: Nonrefillable container. Do not reuse or refill this container. *If empty:* Place in trash or offer for recycling, if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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Directions For Use Version 1 for single application fertilizer

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Crabgrass Preventer with Lawn Food **product name** controls crabgrass and provides essential nutrients to your lawn all season long. **No additional fertilizer application is needed.** The controlled-release fertilizer contained in this product releases throughout the growing season based on soil temperature, which eliminates surge growth and provides predictable feeding for up to SIX MONTHS. For broadleaf weed control, use a granular or liquid product that does not contain fertilizer. This product provides up to 4 months of crabgrass control when applied according to label directions.

WHERE TO APPLY

Crabgrass Preventer with Lawn Food **product name** should be applied to lawns that are well established and to turfgrass species listed on this label. The following turfgrass species are tolerant to this product when applied as directed:

Cool Season Grasses	Warm-Season Grasses
bentgrass, creeping	Bahiagrass
bluegrass, Kentucky	Bermudagrass
fescue, fine	Buffalograss
fescue, tall	Carpetgrass
ryegrass, perennial	Centipedegrass
	St. Augustinegrass
	Zoysiagrass

For newly established lawns, initial application of this product should be made only after turfgrasses have developed a vigorous root system and received at least **two** mowings following seeding, sodding, or sprigging. *Exception:* In newly established lawns of Kentucky bluegrass, perennial ryegrass and/or tall fescue, this product may be applied two weeks after the first sign of germination.

Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production, or for research purposes.

WHEN TO APPLY

Apply this product in the spring within a few days after mowing and delay mowing again for a few days after application. Do not apply this product in moderate or high wind conditions to prevent drift and uneven distribution of fertilizer. Avoid applying when temperatures are above 90°F.

Control of Crabgrass: Crabgrass Preventer with Lawn Food **product name** provides pre-emergence control of crabgrass when applied prior to germination. In addition, this product provides post-emergence control of seedling crabgrass after germination and emergence. Post-emergence control is limited to crabgrass only and is effective up to 4 weeks after germination of crabgrass. This generally corresponds to the time when crabgrass seedlings first become visible in the established lawn. Properly timed applications will control existing crabgrass and prevent further emergence of crabgrass seedlings. Do not apply this product later than 4 weeks after crabgrass germination.

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[Bracketed information is optional]. Text separated by "/" indicates options.

Control or Suppression of Other Grass and Broadleaf Weeds: For control or suppression of other grass and broadleaf weeds, this product must be applied as a **preventative** treatment prior to their germination and emergence. Only crabgrass will be controlled with applications made up to 4 weeks after weed germination.

Weeds Controlled or Suppressed

Grasses	Broadleaf Weeds
barley	bittercress †
barnyardgrass	carpetweed
bluegrass, annual	chickweed †
brome	geranium, Carolina †
crabgrass, large	henbit
crabgrass, smooth	knotweed, prostrate
crabgrass, Southern	lespedeza, common †
crowfootgrass †	marestail
dallisgrass	medic, black
goosegrass	mustard
foxtail, green	oxalis, buttercup
foxtail, yellow	pineappleweed
kikuyugrass †	pigweed, redroot
oats, wild	parsley piert †
ryegrass (annual & perennial)	purslane, common
sandbur	rocket, London
smutgrass	shepherdspurse
	speedwell, corn†
	spurge, garden
	spurge, prostrate
	spurge, spotted
	woodsorrel, creeping
	woodsorrel, yellow
†Suppression only	

Reseeding/Overseeding/Sprigging

Wait 16 weeks to reseed, overseed, or sprigging of areas treated with this product. When reseeding or overseeding, follow proper cultural practices for seedbed preparation, seeding, irrigation and fertilization.

HOW TO APPLY

Apply evenly to the lawn at a rate of 6.8 pounds per 1000 square feet using a drop or rotary-type spreader. Under-application of product will not achieve desired results. For best results, apply this product uniformly by walking at a steady speed carefully avoiding skipped areas. Calibrate the spreader according to the manufacturer's directions or follow Calibration Instructions below.

Do not apply near water, storm drains, or drainage ditches. Do not apply if heavy rains are expected. Apply this product only to your lawn and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn.

Note to PM:

EPA Reg. No. 57131-15

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Watering or rainfall: Performance is improved if application is followed by ½ inch of rainfall or sprinkler irrigation. Erratic weed control may occur if not activated by rainfall or irrigation within 30 days of application.

USE RESTRICTIONS

- Do not apply more than 6.8 lbs. per application
- Do not apply more than once a year
- Do not use clippings from treated turf for mulching around vegetable or fruit trees
- Do not allow people or pets to enter treated area until dust has settled

End Directions for Use Version 1 for single application fertilizer

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[Bracketed information is optional]. Text separated by "/" indicates options.

Directions for Use Version 2

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

~~Crabgrass Preventer with Lawn Food **product name** provides a full feeding of fertilizer along with pre-emergence control of crabgrass. When applied prior to germination, this product will also control or suppresses other listed weeds and grasses. Crabgrass Preventer with Lawn Food **product name** provides up to 4 months of crabgrass control when applied according to label directions.~~

Crabgrass Preventer with Lawn Food **product name** provides a full feeding of fertilizer, pre-emergence control of crabgrass, and will control or suppress listed weeds and grasses when applied prior to germination. In addition, this product will control crabgrass that has germinated within the past 4 weeks (when crabgrass seedlings first become visible in the established lawn). **Post-emergence control is limited to crabgrass.** Crabgrass Preventer with Lawn Food **product name** provides up to 4 months of crabgrass control when applied according to label directions.

WHERE TO APPLY

Crabgrass Preventer with Lawn Food **product name** should be applied only to lawns that are well established and to turfgrass species listed on this label. The following turfgrass species are tolerant to this product when applied as directed:

Cool Season Grasses	Warm-Season Grasses
bentgrass, creeping	Bahiagrass
bluegrass, Kentucky	Bermudagrass
fescue, fine	Buffalograss
fescue, tall	Carpetgrass
ryegrass, perennial	Centipedegrass
	St. Augustinegrass
	Zoysiagrass

Note: For newly established lawns, initial application of this product should be made only after turfgrasses have developed a vigorous root system and received at least **two** mowings following seeding, sodding, or sprigging. Exception: In newly established lawns of Kentucky bluegrass, perennial ryegrass and/or tall fescue, this product may be applied two weeks after the first sign of germination.

Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production, or for research purposes.

WHEN TO APPLY

Apply this product within a few days after mowing and delay mowing again for a few days after application. Do not apply this product in moderate or high wind conditions to prevent drift and uneven distribution of fertilizer. Avoid applying when temperatures are above 90°F.

Spring Application

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[Bracketed information is optional]. Text separated by “/” indicates options.

Control of Crabgrass: Crabgrass Preventer with Lawn Food **product name** provides pre-emergence control of crabgrass when applied prior to germination. In addition, this product provides post-emergence control of seedling crabgrass after germination and emergence. Post-emergence control is limited to crabgrass only and is effective up to 4 weeks after germination of crabgrass. This generally corresponds to the time when crabgrass seedlings first become visible in the established lawn turfgrass. Properly timed applications will control existing crabgrass and prevent further emergence of crabgrass seedlings. Do not apply this product later than 4 weeks after crabgrass germination.

Control or Suppression of Other Grass and Broadleaf Weeds: For control or suppression of other grass and broadleaf weeds, this product must be applied as a **preventative** treatment prior to their germination and emergence. Only crabgrass will be controlled with applications made up to 4 weeks after weed germination.

Fall Application

This product can also be applied from late summer through early fall (late August through November). When applied in the fall, a sequential or second application of this product must be made the following spring to provide season-long control of crabgrass. If this product is applied in the fall, do not reseed, overseed or sprig turfgrasses lawn within 12 weeks after application.

Weeds Controlled or Suppressed

Grasses	Broadleaf Weeds
barley	bittercress †
barnyardgrass	carpetweed
bluegrass, annual	chickweed †
brome	geranium, Carolina †
crabgrass, large	henbit
crabgrass, smooth	knotweed, prostrate
crabgrass, Southern	lespedeza, common †
crowfootgrass †	marestail
dallisgrass	medic, black
goosegrass	mustard
foxtail, green	oxalis, buttercup
foxtail, yellow	pineappleweed
kikuyugrass †	pigweed, redroot
oats, wild	parsley piert †
ryegrass (annual & perennial)	purslane, common
sandbur	rocket, London
smutgrass	shepherdspurse
	speedwell, corn†
	spurge, garden
	spurge, prostrate
	spurge, spotted
	woodsorrel, creeping
	woodsorrel, yellow
†Suppression only	

Length of Control

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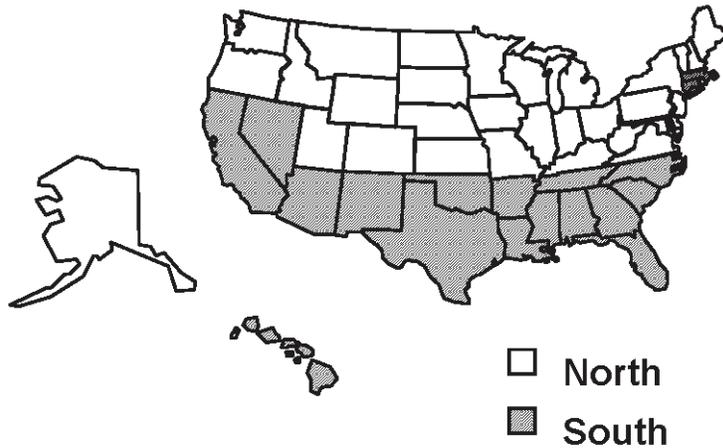
[Bracketed information is optional]. Text separated by "/" indicates options.

Crabgrass Preventer with Lawn Food **product name** will provide up to 4 months of crabgrass control when applied according to label directions. The actual length of control will vary depending on use rate, weather conditions, condition of the lawn, intensity of weed pressure, and the location or "Region" within the United States where this product is being applied. Refer to the map below/above to determine the region of the U.S. that includes your location. Use the table below/above to determine the amount of Crabgrass Preventer with Lawn Food **product name** to apply in your location based on the desired length of weed control or need for post-emergence crabgrass control.

Reseeding/Overseeding/Sprigging

Wait **12-10** weeks to reseed, overseed, or sprigging of areas treated with this product. When reseeding or overseeding, follow proper cultural practices for seedbed preparation, seeding, irrigation and fertilization.

Use "Regions" within the United States:



Use Rates

Amount to Apply (Pounds of product to apply to apply per 1,000 square feet of lawn)			
Region of U.S.	Length of Crabgrass Control		
	2-3 Months	3-4 Months	Early Post-emergence Control
North	2.4 lbs./1000 sq. ft. [(0.128 lbs. ai/acre)]	3.2 lbs./1000 sq. ft. [(0.174 lbs. ai/acre)]	4.0-9.2 lbs./1000 sq. ft. † [(0.22-0.5 lbs. ai/acre)]
South	3.5 lbs./1000 sq. ft. [(0.192 lbs. ai/acre)]	4.0-4.7 lbs./1000 sq. ft. † [(0.22-0.256 lbs. ai/acre)]	4.0-9.2 lbs./1000 sq. ft. † [(0.22-0.5 lbs. ai/acre)]

†Use the higher rate range in areas of high weed pressure or for increased length of control.

Maximum Application Rate

- Do not apply more than 9.2 lbs. of this product per 1,000 sq. ft. per application [(equivalent to 0.5 lbs. of active ingredient per acre)]
- Do not apply more than 27.6 lbs. of this product per 1,000 sq. ft. per year [(equivalent to 0.5 and 1.5 lbs. of active ingredient per acre)], respectively

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For product sold into New York (or state specific restrictions)

- In the state of New York, do not exceed 4.6 lbs. per 1,000 sq. ft. per year of this product [(equivalent to 0.25 lbs. of active ingredient per acre)]

HOW TO APPLY

Apply evenly to the lawn using a drop or rotary-type spreader. Over-application may cause burning, under-application of this product will not achieve desired results. For best results, apply this product uniformly by walking at a steady speed carefully avoiding skipped areas. Calibrate the spreader according to the manufacturer's directions or follow Calibration Instructions below.

Watering or rainfall: Performance is improved if application is followed by ½ inch of rainfall or sprinkler irrigation. Erratic weed control may occur if not activated by rainfall or irrigation within 30 days of application.

USE RESTRICTIONS AFTER YOU APPLY

- Do not use clippings from treated turf for mulching around vegetable or fruit trees.
- Do not allow people or pets to enter treated area until dust has settled.
- Do not seed or sod for 10 weeks after a spring application or 12 weeks after a fall application.
- Treated area should receive ½ inch of water from sprinkler irrigation or rainfall within 30 days.

End Directions for Use Version 2

SPREADING PATTERNS

[Drop Spreader Lawn Application Graphic] [shut off while turning]

First spread the borders of your lawn. Walk at an even speed making sure that spreader wheel overlaps previous wheel mark. Shut off spreader when stopped or when you reach a border strip.

[Broadcast Spreader Lawn Application Graphic] [shut off while turning]

First spread the borders of your lawn. Walk at an even speed making sure particles overlap previous pass (approximately within 5 feet of each other). Shut off spreader when stopped or when you reach a border strip.

Calibration Instructions: [Spreader Settings are recommendations. Variations in physical characteristics, walking speed, condition of spreader and application surface may require a different spreader setting.]

To provide proper distribution of product, while walking at a comfortable pace, check your spreader on 1,000 [calculated] square feet of lawn and adjust accordingly to apply at the 1,000 [calculated] square foot rate.

[Length by Width Graphic]

Calculating Total Lawn Area

LENGTH X WIDTH = TOTAL SQ. FT. then subtract
NON-LAWN AREAS (House, Garden, Driveway)

Note to PM: Spreader setting rate will change based on recommended application rate.

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[Graphic of spreader type]

SPREADER SETTING[S]

BROADCAST SPREADER x.x lbs./1,000 sq. ft.		DROP SPREADER x.x lbs./1,000 sq. ft.	
<i>Name/model of spreader</i>	<i>setting</i>	<i>Name/model of spreader</i>	<i>setting</i>
XX	XX	XX	XX
XX	XX	XX	XX

Warranty Disclaimer

Seller warrants that this product conforms to the chemical description of the label and is reasonably fit for the purpose stated on the label when used in strict accordance with the directions, subject to the inherent risks set forth below. To the extent consistent with applicable law, SELLER MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.

Terms and Conditions of Use

Read the entire Directions for Use, Conditions and Inherent Risks of Use before using this product. If terms are not acceptable, return the unopened product container at once. To the extent consistent with applicable law, by using this product, user or buyer accepts the following Conditions and Inherent Risks of Use.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product.

INHERENT RISKS OF USE: To the extent consistent with applicable law, the manufacturer, or the seller shall not be liable for consequential, special, or indirect damages resulting from the use, handling, application, storage, or disposal of this product or for damages in the nature of penalties, and the buyer and the user waive any right that they may have to such damages.

Fertilizer Guaranteed Analysis

GUARANTEED ANALYSIS

Total nitrogen (N).....XX.X%
 XX.X% water insoluble nitrogen***[**]**
 XX.X% urea nitrogen****[*]**
 Available phosphate (P).....XX.X%
 Soluble potash (K₂O).....XX.X%
 Iron (Fe).....XX.X%
 Sulfur (S).....XX.X%

[Primary]Plant Foods Derived From: ***Insert ingredients used in product to comply with State fertilizer regulations***

*****[**]**XX.X% reference corresponding product and where the percentage comes from to comply with State fertilizer regulations**

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Optional Marketing Claims

General Claims

- This Bag Treats Up To _____ Square Feet
- Apply Late Winter/Early Spring or Fall [Prior to Weed Germination]
- First [1st] Application [Early Spring]
- Apply Early/**In** Spring
- Application One [1] Apply Early Spring
- Maximize Your Lawn
- **JRK Brand A Gertens family of products**
- **Manufactured Exclusively for JRK Brand**
- TIPS·FAQ's·INFO [Computer image]
- www.ecgrow.com
- www.simplifyfertilizer.com
- www.ecgrowfertilizer.com
- www.ecgrowproducts.com
- **A thick lawn [help(s)] crowd(s) out future weeds**
- Allow 6/8 weeks/two months between applications

Weed Control and Fertilizer Claims

- Controls crabgrass and other listed annual grasses and broadleaf weeds
- Stops crabgrass even after germination
- Season-long crabgrass control
- Apply Early Spring [prior to crabgrass germination]
- Prevents [Controls] Crabgrass and Feeds [Fertilizes] in One Application
- Contains Dithiopyr Herbicide—A highly effective herbicide for crabgrass control!
- A Herbicide Plus Fertilizer Combination—Product that provides control of crabgrass and listed weed and grasses in established lawns
- Stops [Prevents] crabgrass before it starts* *When used as directed
- **Provides Preemergence control of crabgrass and control or suppression of other listed weeds***
*when applied prior to germination
- **2 in 1—Green(s) [your] Lawn, Prevents/stops Crabgrass**
- **Creates A Season-Long Crabgrass Barrier [In Your Lawn]**
- **Feed/Thicken Your Lawn And Control Crabgrass**

Fertilizer Claims

- Controlled/**Slow** [**Slow**] release nitrogen for extended feeding
- Quick Spring Green-Up following a Fall Application
- Contains Iron for deep greening
- **Contains [X%] Iron for deep greening *Note: The "x" represents the amount of Iron by weight***
- Rich Green Lawn [Turfgrass]
- Long-lasting Feeding
- Controlled Release [Fertilizer] Technology feeds [lawn/turfgrass] for 2+ months
- Feeds Your Lawn for [over] [x] weeks/months ***Note: The "x" represents the amount of months the fertilizer feeds depending on what is used (i.e. methylene urea, PCSCU)***
- Iron enriched [formula]

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- Deep greening [formula]
- Non-staining [formula]
- Stimulates [rich/deep green] color and growth
- Replaces [Provides] Nutrients for a Thicker, Greener Lawn
- Quick greening/green-up and/then continues to feed your lawn
- Helps develop a deep root system
- Slow release nitrogen feeds your lawn [turfgrass] over [x] months. ***Note: The "x" represents the amount of months the fertilizer feeds depending on what is used (i.e. methylene urea, PCSCU)***

Fertilizer Application Programs

- Lawn Care Fertilizer Program ***graphic showing different application steps in the program with name***
- Lawncare [Fertilizer] Program [Early Spring, Late Spring/Early Summer, Summer or Anytime, Late Summer/Fall] ***graphic showing different application steps in the program with name***
- Stein/JRK Brand/ Lawn Care [Fertilizer] Program ***graphic showing different application steps in the program with name***
- Application/App 1 [2][3][4]

Phosphorus Free Claims (for products that do not contain phosphorus)

- Zero Phosphorus
- Phosphorus [Phosphate] free [formula]

Product Specific Claims

For products containing Milorganite or biosolids

- Fortified with Milorganite [logo/graphic]
- [Fortified/Blended/Enhanced with] N-VIRO SR/ECHO SR [logo/graphic]
- [Contains] Iron for extra greening
- Improves soil quality
- Promotes root uptake of [vital] nutrients
- Promotes healthier soil
- Stimulates plant growth
- Natural Lawn Fertilizer
- Contains Non-Burning, Slow-Release Nitrogen and Iron for Deep Greening
- Contains Non-Burning/Slow-Release Nitrogen

For products containing Nutromatic Premium Ingredients

- Nutromatic Premium Ingredients [logo/graphic]
- Contains humic & fulvic acids
- Improves turf & Soil quality
- Increases water retention

For products containing 180-Day Fertilizer

- [1] The Only Fertilizer Application Needed* *for the season
- One application feeds all season
- Feeds for up to 6 months with a single application

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[Bracketed information is optional]. Text separated by "/" indicates options.

- Season-Long Feeding/Greening/Color & Growth
- Once-A-Year Fertilizer
- Guaranteed Not To Burn [Your Lawn]
- Only Fertilizer Application Needed/Required For Season-Long Feeding
- Single Application Advantage
- A Better Way to Fertilize
- **A great-looking lawn with less effort**
- Available ONLY at Menards
- **Product Name** Advantage
- Dust Free [Formula]
- Fertilize one time a year
- Apply **Product Name**. Done with fertilizing for the year.
- Contains nutrients for a quick green-up plus feeds your lawn all season long
- Take the guesswork out of when to apply fertilizer—Apply one time/in spring and be done for the season
- Non-staining [formula]
- Non-Burning
- Thick, Green Lawn for the Entire Growing Season
- Use Less Fertilizer. Get More Green.
- Save[s] Time—over other lawn care programs
- [This product] Contains Enhanced Efficiency Fertilizer that feeds for up to 6 months
- Never miss another fertilizer application
- Feeds and Keeps Feeding All Season Long
- Green Lawn—All Season Long
- **Done! The only fertilizer application needed**
- Consistent Green Color
- Advanced [Nitrogen] Technology [Feeds All Season Long]
- **Feeds up to 6 mo. Advanced Nitrogen Technology**

This product contains Enhanced Efficiency Fertilizer that is specially formulated to feed your lawn for up to six months. The Single Application Advantage releases nitrogen slowly into the soil as your lawn consumes nutrients, while providing consistent feeding and **[deep]** greening throughout the growing season.

Other Products to Help Maintain Your Lawn

If broadleaf weeds are a problem, use ***product that Menards offers that kills weeds and does not contain fertilizer.***

Claims Specific to Technology

This product contains polymer-coated Enhanced Efficiency Fertilizer technology. As your lawn demands nutrients, nitrogen is released slowly into the soil for plant root uptake. This controlled-release approach eliminates surge growth and provides predictable feeding for over two months. All Menards Premium fertilizer products contain Enhanced Efficiency Fertilizer which ensures consistent feeding, deep greening, and promotes overall lawn health.

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[Bracketed information is optional]. Text separated by "/" indicates options.

The latest in advanced, controlled-release technology that meters the right amount of nutrients at the right time, feeding your lawn up to six months.

Controlled growth which reduces mowing frequency, reducing fuel consumption and harmful emissions.

Efficient nutrient uptake which delivers maximum benefit to turf with minimal environmental impact.

Unlike conventional fertilizers, Simp1ify utilizes an advanced polymer-coating technology which allows for controlled and precise release of nutrients to more efficiently feed your grass. Activated by soil temperature, nutrients are released slowly into the soil as your lawn demands nutrition. This innovative technology provides consistent feeding and a green lawn throughout the growing season. The efficient delivery system ensures virtually all nutrients are taken up and utilized by the turf, reducing nitrogen use by up to 40%.

[graphic] Water moves in through the polymer coating. Nitrogen dissolves into a solution inside the granule. Nitrogen is released through the permeable polymer coating.

Warranty/Guarantee Information

- 100% Satisfaction Guaranteed [Brand/logo] or Your Money Back!
- 100% Satisfaction Money Back Guarantee [Brand/logo]
- Stein's Policy-100% Satisfaction Guaranteed

If, after using this product, you are dissatisfied with the results, simply mail the sales receipt, a brief description of the problem and your contact information to the address listed below [or contact Menards guest services] for a full refund/refund of the purchase price of the product.

If for any reason you are not satisfied with the results after using this premium product, you are entitled to replacement bags of fertilizer or your money back. Simply bring proof of purchase to any Stein Garden Center.

State Fertilizer Statements

In the state of New York, do not exceed 4.6 lb per 1000 sq ft per year of this product (equivalent to 0.25 lb of active ingredient per acre). In the state of New York, this product may be applied at a minimum of 2.4 lb per 1000 sq ft per year (equivalent to 0.128 lb active ingredient per acre).

Florida Applications: Do not exceed [2] [3] applications per year on bahiagrass in the north. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [2] [3] [4] applications per year on bahiagrass in [central Florida] [the south]. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Note to PM:

EPA Reg. No. 57131-15

Bold, italicized text is for the reader and is not part of the label

[Bracketed information is optional]. Text separated by "/" indicates options.

Florida Applications: Do not exceed [3] [4] [5] applications per year on bermudagrass in the north. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [4] [5] [6] applications per year on bermudagrass in central Florida. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [5] [6] [7] applications per year on bermudagrass in the south. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [1] [2] applications per year on centipedegrass in the north. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [2] [3] applications per year on centipedegrass in [central Florida] [the south]. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively)

Florida Applications: Do not exceed [2] [3] [4] applications per year on St. Augustinegrass in the north. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [2] [3] [4] [5] applications per year on St. Augustinegrass in central Florida. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [4] [5] [6] applications per year on St. Augustinegrass in the south. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Florida Applications: Do not exceed [3] [4] [5] applications per year on zoysiagrass in the north. Do not apply more than 9.2 lb of this product per 1,000 sq ft per application and no more than 27.6 lb of this product/1000 sq ft per year (equivalent to 0.5 and 1.5 lb of active ingredient per acre, respectively).

Information regarding the contents and levels of metals in this product is available on the Internet at:

[<http://www.cdfa.ca.gov/egov/is/fert/>]

[http://www.oda.state.or.us/dbs/heavy_metal/search.lasso]

[<http://www.agr.wa.gov/PestFert/Fertilizers/ProductDatabase.aspx>]

[<http://www.aapfco/metals.org>]